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**TASK 2**

**In groups have a look at your magazine cover and decide what group of people it is aimed at (gender/interests/ sexual orientation/age/nationality etc.)**

Prompt Questions:

* What colours have been used? What are the connotations of these colours? Why have they used these colours?
* What is the main image? Who would this appeal to?
* What type of font is used? Where would you usually see this type of writing?
* What is the title of the magazine? What does this make you think of? What type of people does this link to?
* Are there any stereotypical things? (For example, the magazine has lots of pink and is aimed at girls)
* Are there any logos or adverts and who might be interested in these?

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